“As a group we identify the realities of career advancement, inspiring and teaching the best practices of successful C-level females who have overcome challenges of their industry and taken charge of their careers. We employ new tactics that boost confidence, provide a broad view of the business, and exercise our highly collaborative spirit while balancing all we choose to enjoy in life.”

- Kathryn Marston

Group Vice President, Client Experience & Operations, CIO Executive Council

OVERVIEW

Numerous research studies demonstrate that the lack of women in leadership roles has long-term consequences across every industry — and negatively impacts the business outcomes, work cultures and levels of innovation required for greater financial performance. IDC’s “Women in Technology” report confirms the impact of a lack of gender diversity in IT organizations especially, and underscores the need to expand mentoring programs that develop female leaders. Participants will accelerate their leadership journeys through a calibrated, results-oriented set of personal and career development assessments and coaching assignments. They will learn directly from experienced global business leaders, who will advise them with candor, compassion and valuable insights on how to take their careers to the next level.

PRODUCT OFFERING

Each component of our Women in Leadership program is customized through the lens of challenges that female leaders in business technology roles encounter, and include:

- **A Leadership & Career Skills Assessment Inventory** designed by the CIO Executive Council to identify strengths and developmental areas
- **Individual Coaching Sessions**: Participants will be matched with an accomplished business coach for 7 hours of personalized development work. The initial coaching call with the participant will review the assessment tool findings, set objectives and determine the timing for other coaching meetings
- **Virtual Webcast Sessions**: Exclusive access to 6 webcasts on Women in Leadership, with the topics organized and moderated by CIO Executive Coaches and Senior IT/Business Executives
- **Complimentary Access** to IDG National/Regional conferences and the IDC Directions event
- **90-Day Action Plan** between the Coach & Participant to review and ensure continued progress against specific objectives
- **Program Wrap Up** includes a retake of the Leadership & Career Skills Assessment to measure progress and map out next steps

For more information contact:

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WOMEN IN IT LEADERSHIP COACHING

1. Navigating Corporate Politics
2. Leveraging Your Personal Brand
3. Work/Life Balance (Setting Boundaries)
4. Establishing a Progressive IT Culture
5. Driving More Productive Meetings
6. Leaving your Legacy

ACCELERATED DEVELOPMENT VIRTUAL PROGRAMMING

1. Building Your Brand
2. Negotiation Skills
3. Building Solid Teams & Alliances
4. Learning From Failure - The Courage to Take Risks
5. Building a Culture of Leadership
6. Emotional Intelligence

The CIO Executive Council is a member-led executive organization, consisting of current and future business leaders working to impact the intersection of business, technology and strategy. Our mission is to foster measurable value for all members by enabling them, through peer reliance and outreach, to apply the knowledge, insights and best practices of their peers to the success of their enterprise and personal achievement. Visit cioexecutivecouncil.com to learn more.