



# CIO EXECUTIVE COUNCIL BOARD PREPAREDNESS PROGRAM OVERVIEW



Six months of the membership is participation in a course led by IDC partner Bob Zukis with a Digital Certification upon completion of the QTE exam

## CIO EXECUTIVE COUNCIL MEMBERSHIP INCLUDES



BRAND MANAGEMENT SERVICES



PEER TO PEER INTERACTIONS



GROUP CONSULTATION ROUNDTABLES



PRIVATE VIRTUAL FORUMS



## FEATURES & BENEFITS



Shape the perception others have of you, and showcase yourself and your organization with our Brand Management Services. We'll help you tell your story - how you want it to be told.



Improve the ability of any technology executive to work with their own corporate board.



Establishing core competencies in digital and cybersecurity risk oversight and a functional understanding of systemic risk in complex digital systems.



QTE certification exam upon completion of the class.



Develop technology executives to become effective corporate directors and assist in launching their boardroom career.



Six hours of one-on-one coaching with an Advisor. Carefully selected & aligned to you to prepare you for board meetings and become a better in the boardroom as a business leader of your company

## ADVISORY SERVICES

### Six hours of individual boardroom coaching – areas include:

- Working on your corporate brand as an ambassador of the company, building your boardroom bio and brand
- Finding a board seat
- Understanding risk, governance responsibility
- Corporate Director recruiting & networking tips
- How to be better in the board room as a business leader, as a CIO, to be seen as a senior corporate officer of the company
- Learning how to start a journey to a board seat
- Digital Governance, assist on board presentations and communication styles to the board