



Rohinee Mohindroo
Co-founder Dyjit, LLC

Setting the pace of innovation, Rohinee Mohindroo leverages 25+ years of cross-functional technology leadership from enterprise technology services, digital marketing, financial services, publishing, and payroll functions to ready businesses for rapid growth and scale. A recognized change agent and strategic business partner, Ms. Mohindroo thrives on building collaborative partnerships while implementing emerging technologies that solve operational challenges.

In 2015, Ms. Mohindroo co-founded Dyjit, an innovative product development incubator. In the same year, she proudly created knowye (know what you eat), a hospitality platform that enables restaurants to personalize guest marketing. Until March 2019, she served as Head of Cognitive Implementations for IPsoft where she was recruited based on her 12-year track record of preparing businesses for hypergrowth. Despite the disruptive influence of IPsoft's transformation process—involving AI-powered enterprise conversions—with Rohinee at the helm, the company scores impressive success metrics for technology implementations: up to 80% client retention, 50% lower team attrition than the industry benchmark, and 15% reduction in implementation time.

Before joining IPsoft, Ms. Mohindroo served as the U.S. Group President at Flamingo AI, an Australian startup that provides a conversational AI platform for enterprises in the banking and insurance industries. Rohinee propelled the growth of the U.S. client base—converting 100% of active Fortune 1000 sales into cognitive implementations—while cutting costs 25% and reducing the 1-year industry implementation average to 6 months.

She joined Flamingo AI after 8 years of progressive advancement with Rakuten Marketing, including Chief Information Officer. In this role, she devised an internal digital transformation roadmap that improved efficiencies up to 50%. She also configured an operating model for 5 shared services, including data center operations, end-user technology, ERP, security and compliance, and internal digital transformation.

As President of Rakuten PopShops, she modernized the affiliate marketing platform and created an enterprise product catalog and analytics engine. PopShops was a \$10+M technology acquisition by Rakuten LinkShare where she served as the SVP and then CIO/CTO.

Ms. Mohindroo holds a Bachelor's and Master's degree in Computer Science from Monmouth University in New Jersey. She is an active member and executive coach at the CIO Executive Council, a think tank for technology officers.

