



James A. DiMarzio

Former Auto Industry CIO for:
Toyo Tire Holdings of Americas
Mazda North American Operations
Land Rover North America

Jim has worked in IT for over 40 years and has been head of IT for over 25 years. He has been a leader in the use of technology for Sales, Service, and Marketing in the automotive industry. Jim has worked as a member of the Executive team to develop strategies for both IT and the business operations. One notable example was Jim's guidance in setting the strategy and direction for the development of in car technology as well as infotainment systems.

One of the areas Jim has been brought into IT organizations to develop or change is the IT culture. Often this starts with 1-1 sessions with first level IT managers but has also included team sessions where the focus is on the change needed to meet the needs of an evolving business strategy.

Key to Jim's ability to provide management coaching are his background and skills in the development of an IT managers. Throughout his tenure of executive leadership Jim has focused on counseling his management team on the importance of having the right presence when representing IT in any business situation. He has also worked with individuals on the areas of personal development needed to move to the next level. Jim's successes include former managers who have moved into positions such as CIO, Director of Applications, and Head of Infrastructure.

Jim is also a mentor for STEM Advantage, a nonprofit organization providing science, technology, engineering, and math (STEM) career opportunities to California State University students.

