

CIO Executive Network

Advancing business technology leaders

OVERVIEW

Members of the Executive Network are committed to developing and deploying innovative and transformational digital technology initiatives that have a direct and significant impact on business success and growth at the world's most influential and evolving organizations. They include CIOs, CTOs, CMOs, CISOs, and other high-level executives, as well as IT managers and directors who have frontline responsibility for creating and maintaining technology solutions that have a positive impact on business revenue and the digital customer experience.

PRODUCT OFFERING



Executive Connections: Engage and connect with your peers and other IT leaders to provide cross-industry perspectives, validate decision making, expose/mitigate risks, and suggest new strategic directions. Executive Connections achieve this by:

- Confidential and relevant one-to-one Executive Peer Connection conversations
- Private, off-the record roundtables that bring together IT executives facing similar challenges, providing the opportunity to share lessons learned and discuss solutions
- Virtual engagements with IT leaders who provide real-world advice and solutions based on actual projects and IT initiatives
- Access to a global community of IT leadership peers and advisors ready to connect with you to fuel your professional growth



Brand Management Services: A range of media services focused on elevating one's personal brand and recognition of their organization by providing members with a platform to share their initiatives and achievements with a broad executive audience.

- Media opportunities tailored to company and personal goals, designed for positive brand recognition
- Opportunities to shape the perception others have of you and your organization vs. letting someone else shape it for you
- A customized media roadmap designed to present and deliver opportunities aligned with your goals
- Awards coaching for Foundry's CIO 100 applications to help craft entries that get noticed, and alerts for other awards competitions (CSO50, IDC's Smart Cities, Future Enterprise Awards, etc.)

"The peer-to-peer connections are amazing. We have also been able to leverage the Council's (development) programs over the years. My only challenge is finding the time to make use of all the great content."

- CIO, global real estate investment company

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The [CIO Executive Council](#) is a member-led executive organization, consisting of current and future business leaders working to impact the intersection of business, technology, and strategy. Our mission is to foster measurable value for all members by enabling them, through peer reliance and outreach, to apply the knowledge, insights, and best practices of their peers to the success of their enterprise and personal achievement. Visit cioexecutivecouncil.com to learn more.

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